

# Sponsorship Opportunities

## 2010 Central Vermont Cycling Tour

Ride Scenic Country Roads to Support the Cross Vermont Trail  
Sunday **June 27, 2010**, Morse Farm Touring Center, East Montpelier VT  
15, 30, and 60 mile Routes with Rest Stops, Great Local Food Buffet, Raffle, Great Prizes, and Live Music!

This event, run for 10 years as the Eco-Tour, has regularly had up to 150 riders participate. There will be 3 rest stops with food and drink for riders, as well as a fabulous buffet at the end. With your financial support, we can guarantee a fabulous event that will showcase your company and/or product as a dedicated supporter of cycling in Vermont.

### **Sponsorship Opportunities with the 2010 Central Vermont Cycling Tour:**

#### **“Rest Stop” Sponsorship**

full rest stop food for 150, setup, and staffing

Your food business/brand *is* the rest stop. A perfect way to make contact with potential customers. References in all event print media documents. Deadline for inclusion on print material is April 10, 2010. Banner placement at rest stop and at Morse Farm start/finish/buffet area. Large logo/company reference on websites including social networks and e-mail campaigns. The CVCT may provide supplementary generic food/drink.

#### **“60 miler” Sponsorship**

\$500 or \$250 + product

References in all event print media documents. Deadline for inclusion on print material is April 10, 2010. Banner placement at Morse Farm start/finish/buffet area. Large logo/company reference on websites including social networks and e-mail campaigns.

#### **“30 miler” Sponsorship**

\$250 or \$100 + product

Poster placement at Morse Farm start/finish/buffet area. Small logo/company reference on websites including social networks and e-mail campaigns.

#### **“15 miler” Sponsorship**

\$100 or product

Information card placement by product and at Morse Farm start/finish/buffet area. Text logo/company reference on websites including social networks and e-mail campaigns.

#### **“Food” Sponsorship**

product

Information card placement by product. Text logo/company reference on websites including social networks and e-mail campaigns.

**To take advantage of one of these sponsorship levels, please contact:**

Eric Scharnberg, Executive Director, Cross Vermont Trail  
802-917-3898

[eric@crossvermont.org](mailto:eric@crossvermont.org)

[www.centralvtcyclingtour.org](http://www.centralvtcyclingtour.org)

**Help Build the Cross Vermont Trail!**